

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS			
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200			
ADDRESS	Alexandria	VA	22314-1576	Washington	DC	20005-2167	
	USA			USA			
CONTACT	STEPHANIE MARONEY			PRODUCT EST 1065			
LOCAL SALES PERSON	NICOLE ELIE POL		AGENCY EST. NO. 1065	PRODUCT CODE 1300			
NATIONAL SALES PERSON							
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	05:28A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
2	10000..	1	05:00A	05:28A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
3	01111..	4	05:28A	06:00A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
4	10000..	1	05:28A	06:00A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5:28-6:00AM	1	600.00	600.00
5	01111..	4	06:00A	07:00A	30S	10/02/12-10/05/12	NEWS 4 TODAY	4	750.00	3000.00
6	10000..	1	06:00A	07:00A	30S	10/08/12-10/08/12	NEWS 4 TODAY	1	750.00	750.00
7	01111..	4	08:58A	09:58A	30S	10/02/12-10/05/12	RACHEL RAY	4	800.00	3200.00
8	10000..	1	08:58A	09:58A	30S	10/08/12-10/08/12	RACHEL RAY	1	800.00	800.00
9	01111..	4	09:57A	11:00A	30S	10/02/12-10/05/12	PRICE IS RIGHT	4	1500.00	6000.00
10	10000..	1	09:57A	11:00A	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	1500.00	1500.00
11	01111..	4	04:00P	05:00P	30S	10/02/12-10/05/12	DR PHIL	4	1500.00	6000.00
12	10000..	1	04:00P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	1500.00	1500.00
13	01111..	4	05:00P	05:30P	30S	10/02/12-10/05/12	NEWS 4 AT 5 PM	4	2000.00	8000.00
14	10000..	1	05:00P	05:30P	30S	10/08/12-10/08/12	NEWS 4 AT 5 PM	1	2000.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63181-1

DATE PRINTED

10/01/12

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria VA 22314-1576			Washington DC 20005-2167		
	USA			USA		
CONTACT	STEPHANIE MARONEY			PRODUCT EST 1065		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	1065	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1						

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			FROM	TO						
15	01111..	4	06:00P	06:30P	30S	10/02/12-10/05/12	CBS4 NEWS AT 6	4	2000.00	8000.00
16	10000..	1	06:00P	06:30P	30S	10/08/12-10/08/12	CBS4 NEWS AT 6	1	2000.00	2000.00
17	.1110..	3	06:30P	06:58P	30S	10/02/12-10/04/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
18	0111101	5	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-SU	5	4000.00	20000.00
19	1000000	1	10:00P	10:35P	30S	10/08/12-10/08/12	LATE NEWS M-SU	1	4000.00	4000.00
20	01111..	4	10:35P	11:37P	30S	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
21	10000..	1	10:35P	11:37P	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
22	0111..0	3	04:30A	05:00A	30S	10/02/12-10/04/12	CBS MORNING NEWS	3	250.00	750.00
23	1000..0	1	04:30A	05:00A	30S	10/08/12-10/08/12	CBS MORNING NEWS	1	250.00	250.00
24	W	1	06:58P	09:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	6000.00	6000.00
25	W	1	09:00P	10:00P	30S	10/03/12-10/03/12	CSI: CRIME SCENE	1	6000.00	6000.00
26	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	8000.00	8000.00
27	Sa	1	04:58P	06:00P	30S	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
28	Sa	1	06:57P	07:57P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	2200.00	2200.00
29	Sa	1	12:35A	01:35A	30S	10/06/12-10/06/12	CRIMINAL MINDS	1	500.00	500.00
30	Su	1	10:30A	05:30P	30S	10/07/12-10/07/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00

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ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
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LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1065	PRODUCT CODE	1300	
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			FROM	TO						
							Total Contract:	65		147950.00

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